

*"Sponsorship today requires
genuine engagement and
belief in the shared goals of
the partnership"*

- Marcy Heim -

2024-25
COMMUNITY PARTNERS
REQUEST FOR SPONSORSHIP

*Miami AC is a 501c3 non profit organization



#RepTheMac



Join our team

ELITE SPORT REIMAGINED



General Overview

Miami Athletic Club (MAC) is an organization created to provide sporting activities and opportunities for young people, regardless of race, religion or economic status, in urban communities.

MAC will design and implement youth soccer programs with academic and social standards that will develop young people into well rounded members of our community.

In addition to the programs that will take form throughout the United States, we will create a robust business plan that will be made available to other International communities.

Objectives

To increase participation in youth soccer and recreation programs in the Miami Dade and surrounding areas.
Also, to increase youth access to health care and healthy lifestyle development.

Organization

Miami Athletic Club (MAC) is an organization committed to developing youth soccer for charitable and educational purposes without regard to race, creed, color, sex or national or ethnic origin.

MISSION And VISION STATEMENTS



Our Mission

Our Mission is to provide a constant learning environment that develops soccer players from ages 3-20+ to their fullest athletic, educational, and social potential regardless of gender, physical abilities, or background.

Our Mission will be accomplished by providing holistic instruction and competitive opportunities that enhance character, sense of team, community, and passion for the game of soccer.



Our Vision

Miami Athletic Club (MAC) is an internationally recognized soccer organization delivering every player an optimal “Player Centric” learning environment with consistent superior coaching, training facilities, equipment, and a sense of community.

Parents and guardians acknowledge MAC’s commitment to providing easy-to-understand and accessible player programs and volunteer opportunities that are well conceived organized and supported by clear and timely communications.



CORE VALUES

- D** Devotion, to achieve the goals we set for ourselves and others
- E** Enthusiasm, bringing joy, passion, and effort to all we do
- D** Determination, to see things through even when bumps in the road occur
- I** Integrity, holding ourselves and those around us to a high moral standard
- C** Care, providing compassion and service as a club and to local communities
- A** Alliance, building healthy and strong relationships in and outside of the club
- T** Together, we strive to help each other achieve personal and collective goals
- E** Excellence, we strive for this in everything we do both on and off the field

The following acronym, **DEDICATE**, is to remind us of the core values it takes both on and off the field to succeed, but more so to remind us of the core values that we should always possess while traveling on our road to reaching our goals.

JOIN OUR TEAM

PLATINUM PARTNER



PARK SPONSORSHIP

\$120,000

2-Year Agreement



GAME JERSEY

\$30,000

2-Year Agreement



PRACTICE JERSEY

\$15,000

2-Year Agreement

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JOIN OUR TEAM

GOLD PARTNER



FIELD SPONSORSHIP

\$2,500 - \$5,000

2-Year Agreement
Multiple Fields Available



PLAYER ACCOMMODATION

\$3,500

1-Year Agreement
1 Player



TOPSOCCER

TOP SOCCER PROGRAM

\$5,000

2-Year Agreement

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JOIN OUR TEAM

SILVER PARTNER



CAMP SPONSORSHIP

\$1,500

2-Year Agreement



EVENT SPONSORSHIP

\$1,500 - \$10,000

Homestead Cup
FL College Showcase
Golf Tournament
Adidas Summer Festival



DIGITAL & BANNER SPONSORSHIP

\$500

1-Year Agreement
Web, Social Media, and
Banner Placement

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PLAYER SPONSORSHIP

\$2,000 - 1-Year Agreement

Support a player and promote your business at the same time with our player sponsorship packages.

Player sponsorship is the perfect way to show your support for a member of the MAC squad, whilst advertising your business to our supporters at the same time. Your company name or logo will appear alongside the chosen player profile within the matchday programme and there's much more! It's also perfect for individuals.



"Got a favorite player? Why not be their sponsor for the season and enjoy a season long experience with them by watching training, attending an end of season dinner and benefitting from greater brand recognition across multiple channels?"



CLUB MAKEUP & NUMBERS

4 FULL TIME TEAMS

USL LEAGUE 2 | USL W LEAGUE | USL BOYS & GIRLS ACADEMY

6 Partner Clubs

4 Hosted Soccer Events

32,000+ Social Media Followers

150,000 Email Database

6,600 In-Person & Live Stream Average Attendance

44,000+ Family Members

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miamiac.org

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